IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re Patent Application of:

Applicants	:	Thomas J. Perkowski, et al.
Application Serial No.:		10/812,341
Filing Date:	:	March 29, 2004
Title:		INTERNET-BASED BRAND MANAGEMENT AND MARKETING COMMUNICATION INSTRUMENTATION NETWORK FOR DEPLOYING, INSTALLING AND REMOTELY PROGRAMMING BRAND-BUILDING SERVER-SIDE DRIVEN MULTI-MODE VIRTUAL KIOSKS ON THE WORLD WIDE WEB (WWW), AND METHODS OF BRAND MARKETING COMMUNICATION BETWEEN BRAND MARKETERS AND CONSUMERS USING THE SAME
Examiner	:	Jeffrey D. Carlson
Group Art Unit	:	3622
Attorney Docket No.	:	100-062USA000

Honorable Commissioner of Patents
        and Trademarks
Washington, DC 20231

SUPPLEMENTAL INFORMATION DISCLOSURE STATEMENT
UNDER 37 C.F.R. 1.97

Sir:

In order to fulfill Applicants' continuing obligation of candor and good faith as set forth in 37 C.F.R. 1.56, Applicants submit herewith a supplemental Information Disclosure Statement prepared in accordance with 37 C.F.R Sections 1.97, 1.98 and 1.99.

RELATED USPTO PROCEEDINGS

The present Application is also related to the following U.S. Applications: 10/130,623 filed December 13, 2002, now abandoned; 11/981,572 filed October 31, 2007; 11/261,415 filed October 25, 2005; 10/636,501 filed August 7, 2003; 10/059,078 filed January 28, 2002; 10/059,076 filed January 28, 2002; 10/058,970 filed January 28, 2002; 09/716,848 filed November 17, 2000; 09/465,859 filed December 17, 1999, now abandoned; 09/447,121 filed November 22, 1999, now U.S. Patent No. 6,625,581; 09/441,973 filed November 17, 1999, now U.S. Patent No. 6,961,712.

U.S. PUBLICATIONS

NUMBER	FILING DATE	TITLE
6,434,563 B1	December 9, 1999	WWW BROWSER CONFIGURED TO PROVIDE A WINDOWED CONTENT MANIFESTATION ENVIRONMENT
6,247,044 B1	May 18, 1999	APPARATUS AND METHOD FOR PROCESSING SERVLETS
5,694,546	May 31, 1994	SYSTEM FOR AUTOMATIC UNATTENDED ELECTRONIC INFORMATION TRANSPORT BETWEEN A SERVER AND A CLIENT BY A VENDOR PROVIDED TRANSPORT SOFTWARE WITH A MANIFEST LIST
5,895,454	April 17, 1997	INTEGRATED INTERFACE FOR VENDOR/PRODUCT ORIENTED INTERNET WEBSITES
US2002/0161672	December 4, 2001	SYSTEM FOR PROCESSING PRODUCT INFORMATION IN SUPPORT OF COMMERCIAL TRANSACTIONS

ABSTRACTS OF DISCLOSURE

U.S. Patent No. 6,434,563 to Pasquali et al. discloses a network client such as a WWW browser configured to facilitate a windowed content manifestation environment (CME) which is configured to operate within a data processing system and to receive content from a remote server system to facilitate a windowed content manifestation environment. In particular, the customized WWW browser application includes a content retrieval module configured to receive content from a network server system via an electronic data network, and a processing engine coupled to the content retrieval module. The processing engine is configured to provide a content manifestation environment within the data processing system, and to process the content to produce at least one corresponding window object within the content manifestation environment. The corresponding window object(s) are configured to manifest at least a portion of the content therein.

U.S. Patent No. 6,247,044 to Gosling et al. discloses a method and apparatus for operating a local server computer of a client-server network including a technique to receive a request from a client computer of the client-server network. A determination is made whether the request requires dynamically generated information from a servlet object of the client-server

network. If so, a specified servlet object corresponding to the request may be uploaded from a remote server computer of the client-server network. The specified servlet object is then executed to obtain dynamically generated information corresponding to the request.

U.S. Patent No. 5,895,454 to Harrington discloses a method of effecting commerce in a networked computer environment in a computerized system. A database of vendor product data and an associated database interface is established on a first computer. The interface allows remote access by one or more user(s). A local user interacts with the database by querying the database to specify a local users product/service specification. The database provides the local user with a selection of remote vendor network sites, where the selection is determined on the basis of the user querying the database. After the local user interactively connects with one or more of the remote vendor network sites, the user selects products/services from the information provided on the remote vendor network site. The selection of a particular product/service triggers a transaction notification which records the users selection and associated financial transaction data which is transmitted to the database and associated database interface. The local user may connect to subsequent remote vendor network sites, and each selection of a product/service also triggers a transaction notification which is transmitted to the database. The database and associated database interface provides information relating to the users realtime selection of products/services. During or at the conclusion of a local users shopping session, the user confirms the selection(s) whereby the database and associated database interface transmits purchase/ordering data to the remote vendor sites corresponding to the users selection.

U.S. Patent No. 5,694,546 to Reisman discloses a novel electronic information transport component that can be incorporated in a wide range of electronic information products, for example magazine collections, to automate the mass distribution of updates, such as current issues, from a remote server to a wide user base having a diversity of computer stations. Extensions of the invention permit automated electronic catalog shopping with order placement and, optionally, order confirmation. A server-based update distribution service is also provided.
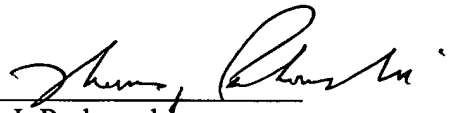
U.S. Publication No. 2002/0161672 A1 to Banks et al. discloses a system supporting commercial transactions synchronizes e-Catalog data from any e-catalog into a users ERP system. A system for processing product information for supporting commercial transactions involves a first database for maintaining product information including product description, product vendor and associated product pricing information. A data processor in the system receives product information and updates the first database information to incorporate received product information in response to detection of matching records between the received product information and the first database information. A display processor initiates display of updated product information in response to user command. Further, a catalog system maintains and processes a catalog of product information supporting commercial transactions and includes a bidirectional communication processor supporting communication with a remote application. The system also includes a catalog database for maintaining product information including product description, product vendor and associated product pricing information. A catalog data processor employs the communication processor in receiving product usage information from a remote application, identifying differences between data in the received product usage information and the catalog database product information, and communicating product information to the remote application in response to the identified differences.

A separate listing of the above references on PTO Form 1449 is enclosed herewith for the convenience of the Examiner.

Enclosed in payment of the requisite fee of $180.00 is Thomas J. Perkowski, Esq., P.C. Check No. 7351. The Commissioner is also hereby authorized to charge any fees required in connection with this document to Deposit Account No. 16-1340.
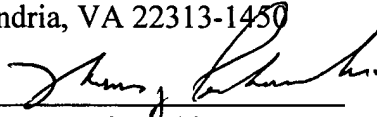
Respectfully submitted,

Dated: April 22, 2008

Thomas J. Perkowski
Reg. No. 33,134
Attorney for Applicants
Thomas J. Perkowski, Esq., P.C.
Soundview Plaza
1266 East Main Street
Stamford, Connecticut 06902
203-357-1950
http://www.tjpatlaw.com

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37 C.F.R. 1.8

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Thomas J Perkowski, Esq.
Date: April 22, 2008